are generalized (for example, generalized based on user demographics) rather than associated with a particular user.

Moreover, a block that represents one or more information transmissions may correspond to information transmissions between software and/or hardware modules in the same physical device. However, other information transmissions may be between software modules and/or hardware modules in different physical devices.

While various aspects and embodiments have been disclosed herein, other aspects and embodiments will be apparent to those skilled in the art. The various aspects and embodiments disclosed herein are for purposes of illustration and are not intended to be limiting.

What is claimed is:

1. A method performed by a computing device, the method comprising:

receiving one or more account-specific parameters of a selected user account from a user-account database comprising data for a plurality of user accounts;

determining, based on one or more factors including the one or more account-specific parameters, potential activities from a global activity database comprising data defining a plurality of activities, wherein the data for the plurality of activities comprises one or more global parameters, and wherein one or more of the potential activities are provided by corresponding user accounts of the plurality of user accounts of an activity-assistant system that are different from the selected user account;

for each of the potential activities:

determining one or more signals based at least in part on the one or more global parameters of the potential activity and the one or more account-specific parameters of the selected user account; and

determining a score of the potential activity for the selected user account based on the determined one or more signals; and

providing for display one or more suggested activities from the potential activities based on the score of each of the potential activities.

2. The method of claim **1**, wherein the one or more suggested activities provided for display are ordered by the corresponding score.

3. The method of claim **1**, wherein the receiving the one or more account-specific parameters of the selected user account comprises acquiring, via an interactive context panel displayed on the computing device, user input comprising at least one of a current user mood, a planned user location, or a planned user timeframe.

4. The method of claim **1**, further comprising:

sending a push notification to a user computing device associated with the selected user account in response to the determined score of at least one of the one or more suggested activities exceeding a relevance threshold.

5. The method of claim **1**, wherein the one or more potential activities have been designated as viewable to the selected user account by the corresponding user accounts associated with users of the activity-assistant system.

6. The method of claim **1**, wherein the determining the one or more signals of the potential activity is based on a similarity between a particular parameter of the one or more global parameters and an associated parameter of the one or more account-specific parameters of the selected user account.

7. The method of claim **1**, wherein the one or more signals include an indication that the potential activity has been added by another user account of the plurality of user accounts, wherein the one or more account-specific parameters indicate that the other user account is associated with the selected user account.

8. The method of claim **1**, wherein the one or more signals include an indication that the potential activity has been previously done by the selected user account or by another user account of the plurality of user accounts associated with the selected user account.

9. The method of claim **1**, wherein the one or more global parameters of the potential activity include a context requirement comprising at least one of a compatible mood, an activity location, or an activity timeframe.

10. The method of claim **1**, wherein the one or more signals include a popularity of the potential activity based on interactions by the plurality of user accounts with respect to the potential activity.

11. A computer-based activity-assistant system comprising:

a global activity database comprising data that defines a plurality of activities, wherein the data for the plurality of activities comprises one or more global parameters;

a user-account database comprising data for a plurality of user accounts; and

one or more servers, each including at least one processor, communicatively coupled to the global activity database and the user-account database, wherein the one or more servers are configured, for a selected user account, to:

receive one or more account-specific parameters of the selected user account from the user-account database;

determine, based on one or more factors including the one or more account-specific parameters, potential activities from the global activity database, wherein one or more of the potential activities are provided by corresponding user accounts of the plurality of user accounts of the activity-assistant system that are different from the selected user account;

for each of the potential activities:

determine one or more signals based at least in part on the one or more global parameters of the potential activity and the one or more account-specific parameters of the selected user account; and

determine a score of the potential activity for the selected user account based on the determined one or more signals; and

provide for display one or more suggested activities from the potential activities based on the score of each of the potential activities.

12. The system of claim **11**, wherein the one or more servers are configured to provide for display the one or more suggested activities by providing a list of the one or more suggested activities ordered by the corresponding score.

13. The system of claim **11**, wherein the one or more servers are configured to receive the one or more account-specific parameters of the selected user account by acquiring, via an interactive context panel displayed on a display device, user input comprising at least one of a current user mood, a planned user location, or a planned user timeframe.

14. The system of claim **11**, wherein the one or more servers are further configured to:

send a push notification to a user computing device associated with the selected user account in response to the determined score of at least one of the one or more suggested activities exceeding a relevance threshold.

15. The system of claim **11**, wherein the one or more potential activities have been designated as viewable to the